



2016 – 2017 EAGLES

SPONSORSHIP-ADVERTISEMENT CAMPAIGN

Thank you for considering a sponsorship agreement in support of Collins Hill High School Eagles Basketball! Our high school does a fantastic job of providing an excellent coaching staff and facilities for our female and male student-athletes. However, the school-provided funds do not cover the costs for additional training equipment and programs, new uniforms, participation in tournaments outside the core school game schedules and many other costs that help make the Eagles Basketball program rewarding for the students, parents, staff and fans. The CHHS Tip-Off Club is responsible for the fund raising efforts and we depend heavily on the generous support of businesses within our community to supplement our financial needs.

Our female and male student-athletes commit a great deal of time and effort to meet their academic requirements and achieve a high level of success on the court. Your contribution helps supply these student-athletes with the tools necessary to achieve their athletic goals. In turn, along with the publicity, you will incur from CHHS basketball fans, we strongly encourage our students, parents and fans to support our business patrons in hopes that you will benefit from your generous contributions above and beyond your charitable support.

This season, we have put together a sponsorship-advertising campaign we feel offers a variety of contribution levels and gives our patrons as much exposure as we can make available. A sponsorship package listing and order form accompanies this letter.

If you have any questions, please feel free to contact us. Thank you very much for your consideration. We look forward to having you as a sponsor!

Dee Dixon
Tip-Off Club President
Ddixon2831@aol.com
(404) 216-0584

Jill Jones
Tip-Off Club Treasurer
jilljones648288@gmail.com
(404) 227-2875

Collins Hill High School Tip-Off Club
Attn: Program Committee
P.O. Box 491191 • Lawrenceville, GA 30049
www.chhsbasketball.com



2016 – 2017 EAGLES SPONSORSHIP PACKAGES

SCOREBOARD SPONSOR has three options to choose from:

Main Gym - 4 x 5 sign	\$1,000 /Year
Main Gym - 3 x 3 sign	\$ 900/Year
Auxiliary Gym - 3 x 3 sign	\$ 800/Year

- Business Sign displayed on Scoreboard for 12 months
- Business Logo displayed on www.chhsbasketball.com & embedded link to our website
- Participation at Pre-selected Home Game (drawing, coupon distribution, booth)
- 3 x 6 Game Sponsor Banner Displayed on Your Game Night
- 2 tall x 3 wide Patron Sign Displayed in Gym for 12 Months
- Scorer's Table Advertisement

WEBSITE SPONSOR

\$750 First Year/\$600 Renewal

- Business Logo displayed on www.chhsbasketball.com & embedded link to your website
- Participation at Pre-selected Home Game (drawing, coupon distribution, booth)
- 3 x 6 Game Sponsor Banner Displayed on Your Game Night
- 2 tall x 3 wide Patron Sign Displayed in Gym for 12 Months
- Scorer's Table Advertisement

GAME SPONSOR

\$500 First Year/\$400 Renewal

- Participation at Pre-selected Home Game (drawing, coupon distribution, booth)
- 3 x 6 Game Sponsor Banner Displayed on Your Game Night
- 2 tall x 3 wide Patron Sign Displayed in Gym for 12 Months
- Scorer's Table Advertisement

PATRON SPONSOR

\$300 First Year/\$200 Renewal

- 2 tall x 3 wide Patron Sign Displayed in Gym for 12 Months
- Scorer's Table Advertisement

EAGLE SIGN SPONSOR

\$130 First Year/\$100 Renewal

- 2 tall x 3 wide Patron Sign Displayed in Gym for 12 Months

Collins Hill High School Tip-Off Club P.O. Box 491191, Lawrenceville, GA 30049

www.chhsbasketball.com



**COLLINS HILL HIGH SCHOOL BASKETBALL
2016-2017 TIP-OFF CLUB
SPONSORSHIP FORM**

Client/Contact: _____ Contact Phone: _____

Address: _____ Date Ordered: _____

E-mail address: _____ TOC Member / Player: _____

SCOREBOARD Main 5'x4'	DD	\$1,000.00	
SCOREBOARD Main 3'x3'	DD	\$900.00	
SCOREBOARD Aux. 3'x3'	DD	\$800.00	
WEBSITE SPONSOR		\$750.00	
WEBSITE SPONS. RENEWAL		\$600.00	
GAME SPONSOR		\$500.00	
GAME SPONSOR RENEWAL		\$400.00	
PATRON SPONSOR		\$300.00	
PATRON RENEWAL		\$200.00	
EAGLE SIGN SPONSOR		\$130.00	
EAGLE SIGN SP. RENEWAL		\$100.00	

Amount Due: _____

Date Paid: _____

Cash/Checks from: _____

Check # _____

Checks Payable to : CH Tip-off Booster Club

DD=Please see Dee Dixon for availability

Mail payment to:
COLLINS HILL HIGH SCHOOL TIP-OFF CLUB
ATTN: PROGRAM COMMITTEE
P.O. BOX 491191
LAWRENCEVILLE, GA 30049

Patron Sponsors Will Be Contacted to Arrange Game Selection* Payment Plan Available for Game, Patron or Full Page Ad Sponsors

Game and Patron Sponsors Please Include Layout for Signage and Ad Ad Description/Copy/Information Below or On Back Attach Business Card or Artwork/Logo or E-mail PDF digital file (300 dpi)

* * Thank You For Your Support ! * * www.chhsbasketball.com * * PACKAGE CHOICES (See attached page for descriptions)

QUESTIONS? Please Contact: COLLINS HILL HIGH SCHOOL TIP-OFF CLUB Deirdre Dixon (404) 216-0584 Email: ddixon2831@aol.com OR Jill Jones (404) 227-2875 jilljones648288@gmail.com



DIGITAL SCORER TABLE SPONSORSHIP

Exciting News! This past season Collins Hill High School purchased a new Digital Scorer Table that offers you to display your ads electronically on high resolution 50" monitor position from the audience bleachers area. The feedback that we received have been very positive form our sponsors. Thank you for considering a sponsorship agreement in support of our school program. The CCH Tip-Off is responsible for the fundraising efforts and we depend heavily on the generous support of businesses within our community to supplement our financial needs. Your support helps offset expenses associated with training equipment and programs, new uniforms, participation in tournaments outside the core school game schedules along with many other costs to make our Eagles Basketball program rewarding for the students, parents, staff and fans.

Plan	Description	Price
Permanent Panels (18"x26")	1 Year static ad panel attached to scorer's table	\$1,500
30 Second Ad (4) per game	30 Second ad on digital display with continuously loop (Entire Season)	\$500
15 Second Ad (2) per game	15 Second ad on digital display with continuously loop (Entire Season)	\$250
Scroll Ad (1) per game	Business Name is listed as part of sponsorship list in 15 Second ad (Entire Season)	\$100

Artwork submitted should be in a digital format is preferred and will look better when reproduced in the program. Provide the highest resolution image you can to ensure a sharp ad quality. Please submit a pdf, tiff or jpeg file to:

Deirdre Dixon- ddixon2831@aol.com

COLLINS HILL Basketball

**COLLINS HILL HIGH SCHOOL BASKETBALL
2016-2017 TIP-OFF CLUB
SCORER'S TABLE SPONSORSHIP FORM**

Client/Contact: _____ Contact Phone: _____

Address: _____ Date Ordered: _____

Email Address: _____ TOC Member/Player: _____

PACKAGE CHOICES (See Attached page for descriptions)

PERMANENT PANELS (18"X26")	\$1,500	NA
30 SECOND AD (4) Per Game	\$500	
15 SECOND AD (2) Per Game	\$250	
SCROLL AD (1) Per Game	\$100	

Amount Due: _____

Date Paid: _____

Cash () Yes

Check: () Yes Payable to:

CH Tip-off Booster Club

Mail Payment to:
COLLINS HILL HIGH SCHOOL TIP-OFF CLUB
ATTN: PROGRAM COMMITTEE
P.O. BOX 491191
LAWRENCEVILLE, GA 30049

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Please submit a pdf, tiff or jpeg file to: COLLINS HILL HIGH SCHOOL TIP-OFF CLUB

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